

MALCOLM FORBES LEARNED TO RIDE A MOTORCYCLE AT 50.



WHAT HAVE YOU LEARNED LATELY?

To succeed in a world of high-speed change, executives need to keep learning. Business people recognize the value of executive education, but only if it addresses timely issues in challenging ways. Programs must be focused, concise, relevant and deal with the whole individual because every day away from the office is precious.

Wharton has been paying attention. The five-week Advanced Management Program (AMP) prepares senior executives to deal with strategic, competitive and global challenges. Years of real world and business school insights have been built into an intense, yet manageable, learning experience. Wharton also offers a stimulating two-week Executive Development Program (EDP) to help functional managers make the transition to general management.

Thousands of executives from organizations around the world have already participated in Wharton's programs – benefiting from the expertise of an internationally-renowned faculty and the opportunity to exchange ideas with business peers.

Malcolm Forbes knew that learning never stops.

Call one of our directors to discuss your own executive education needs, or ask for a complete catalog listing of over twenty courses offered fifty times per year: **1-800-255-EXEC, Ext. 981.**

Wharton Advanced Management Program

This five-week course, for senior executives in or supporting the office of the CEO, will enhance your global perspective and strategic vision and broaden your understanding of complex societal trends.

September 13 – October 16, 1992

March 21 – April 23, 1993

May 30 – July 2, 1993

Wharton Executive Development Program:

The Transition from Functional to General Management

This two-week course develops the personal, professional and political skills needed to lead and succeed through others in a cross-functional leadership role, and addresses the issues of managers with responsibility for the results in today's team-oriented organizations.

November 8 - 20, 1992 • May 9 - 21, 1993



*The Wharton School
of the University of Pennsylvania*

WHARTON EXECUTIVE EDUCATION
THE LEARNING EXPERIENCE OF A LIFETIME.

255 South 38th Street • Philadelphia, PA 19104-6359
1-800-255-EXEC Ext. 981 • (215) 898-1776 Ext. 981 • FAX (215) 386-4304