

# Beyond liquid color.



## Beat your competition now with liquid color.

Runaway color concentrate costs got you worried? How long before you're priced out of the market? Do you realize that you could save as much as 50% by using liquid color? Now liquid color can be your competitive edge thanks to new ideas from Riverdale. No more worries about messes, spills or housekeeping issues with Riverdale's revolutionary Pump-In-A-Drum™ system. It's way beyond what anyone else can offer you. So, if you're frustrated with concentrate, take a look beyond conventional liquid colorants. Check out Riverdale. It's the way to go.



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